

April 28, 2009 9:22 PM

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## **Second Annual Earth Week Plastic Toy Collection Benefits Children and the Environment**

By The Alternative Press Staff  
4/11/2009

In recognition of Earth Week and in an effort to prevent unwanted plastic toys from clogging our landfills, Second Chance Toys is conducting a gently used plastic toy drive throughout New Jersey from April 18th - 25th.

In addition to the schools, religious organizations, community groups and private institutions that are conducting their own toy drives, Investors Savings Bank is making available all of its 53 branches to serve as convenient drop off locations so that local residents can donate their unwanted toys around the state. "We are proud to be an integral part of this important effort that prevents waste and helps children in need," noted Kevin Cummings, CEO, Investors Savings Bank.

After the week long collection, the toys will be transported by 1-800-GOT-JUNK?, a full service junk removal company, that has donated its trucks and manpower to deliver the toys to New Jersey organizations and county social services departments serving the disadvantaged. Drew Trautman, local 1-800-GOT-JUNK? franchise owner, commented, "As a business involved in the removal of unwanted items from homes and businesses, it is part of our daily routine to donate and recycle as much as possible. Thus, working with Second Chance Toys has been a natural fit for us."

Since its founding in 2006, Second Chance Toys has collected and donated nearly 20,000 toys to needy children. Collections are focused around the holidays in December and during Earth Week in April. There are currently three affiliates established in New Jersey, New York and Pennsylvania.

"Without the collaboration of Investors Savings Bank and 1-800-GOT-JUNK? we could never have carried out a statewide collection that impacts thousands of children and at the same time keeps thousands of toys out of our landfills," said Bronna Lipton, advisory board member of Second Chance Toys.

Toys donated must be plastic, clean, no small or missing parts and with batteries operational. For more information on Second Chance Toys visit [www.secondchance toys.org](http://www.secondchance toys.org)

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info@TheAlternativePress.com

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